

# Cybersecurity Starts at Home

Protecting your family begins with learning and implementing cybersecurity best practices. Start the conversation today!

## If you're not talking to your kids, who is?

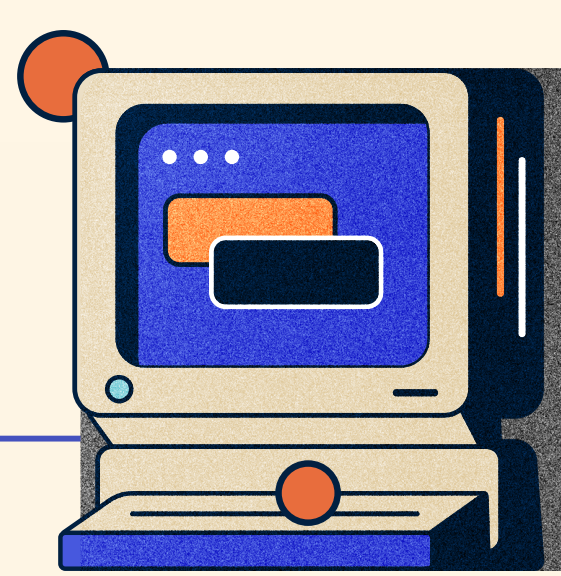
Talking about online safety is important. Here's how to start.

**Education:** Stay informed about online trends and potential risks

**Communication:** Have open talks about safety, security and privacy

**Collaboration:** Work together to establish rules, best practices and boundaries

**Sharing:** Be aware of what your family is sharing online



## Parental Practices Report

The world is more digitized and interconnected than ever before. As children face threats to their cybersecurity, safety and privacy online, learn how parents are discussing these important topics with them.

Cyber conversations are not prioritized

**30%**

of parents admit they have never talked to their children about cybersecurity

Children lack password best practices

**45%**

of parents with children 8-11 say their kids know how to create strong passwords

Cyber education lags behind device access

**41%**

of parents who don't know how to create strong passwords give their child access to their mobile phone

## Level Up Your Cyber Game



### Watch out for Scams

- Fake emails usually seem urgent and ask to share personal information.
- If an offer seems too good to be true, it probably is.
- Check the URL to make sure you're on the real website.
- Don't click on strange links or pop-ups.



### Protect Your Privacy

- Teach your children why they shouldn't talk to strangers online.
- Explain the importance of never sharing their name, school or address, or using their real name as a screen name.
- Encourage them to tell you if they see anything suspicious.



### Practice Cybersecurity

- Use strong passwords for every account and store them in a password manager.
- Enable MFA, like a code or fingerprint, for extra security.
- Regularly update devices and software.
- Learn to recognize the signs of phishing attacks.

**Cyber safety is an essential life skill that starts at home.**

By teaching your children how to spot scams, protect their privacy and follow good cybersecurity habits, your entire family will be safer and more secure in the digital world.