

TURN AROUND YOUR POOR PASSWORD SECURITY

DON'T DO IT!

Avoid sloppy password practices

56%

Reuse their passwords

18%

Use a pet's name in passwords

PEOPLE SAY LOSING ALL THEIR
PASSWORDS IS WORSE THAN...



34%

Being stood up on a date



34%

Not watching TV for a week



19%

Missing a flight



17%

Getting a root canal



BYE BYE SECURITY!



\$378

Avg. cost of a
cyberattack

32%

Social media
logins stolen

14%

Bank account
details stolen

Take action to protect yourself online! Visit keepersecurity.com.