

TURN AROUND YOUR POOR PASSWORD SECURITY

DON'T DO IT!

Avoid sloppy password practices

49%

Reuse their passwords

14%

Use a pet's name in passwords

BRITS SAY LOSING ALL THEIR
PASSWORDS IS WORSE THAN...



22%

Being stood up on a date



23%

Not watching TV for a week



12%

Getting a root canal



BYE BYE SECURITY!



£295

Avg. cost of a
cyberattack

24%

Social media
logins stolen

16%

Bank account
details stolen

Take action to protect yourself online! Visit keepersecurity.com.