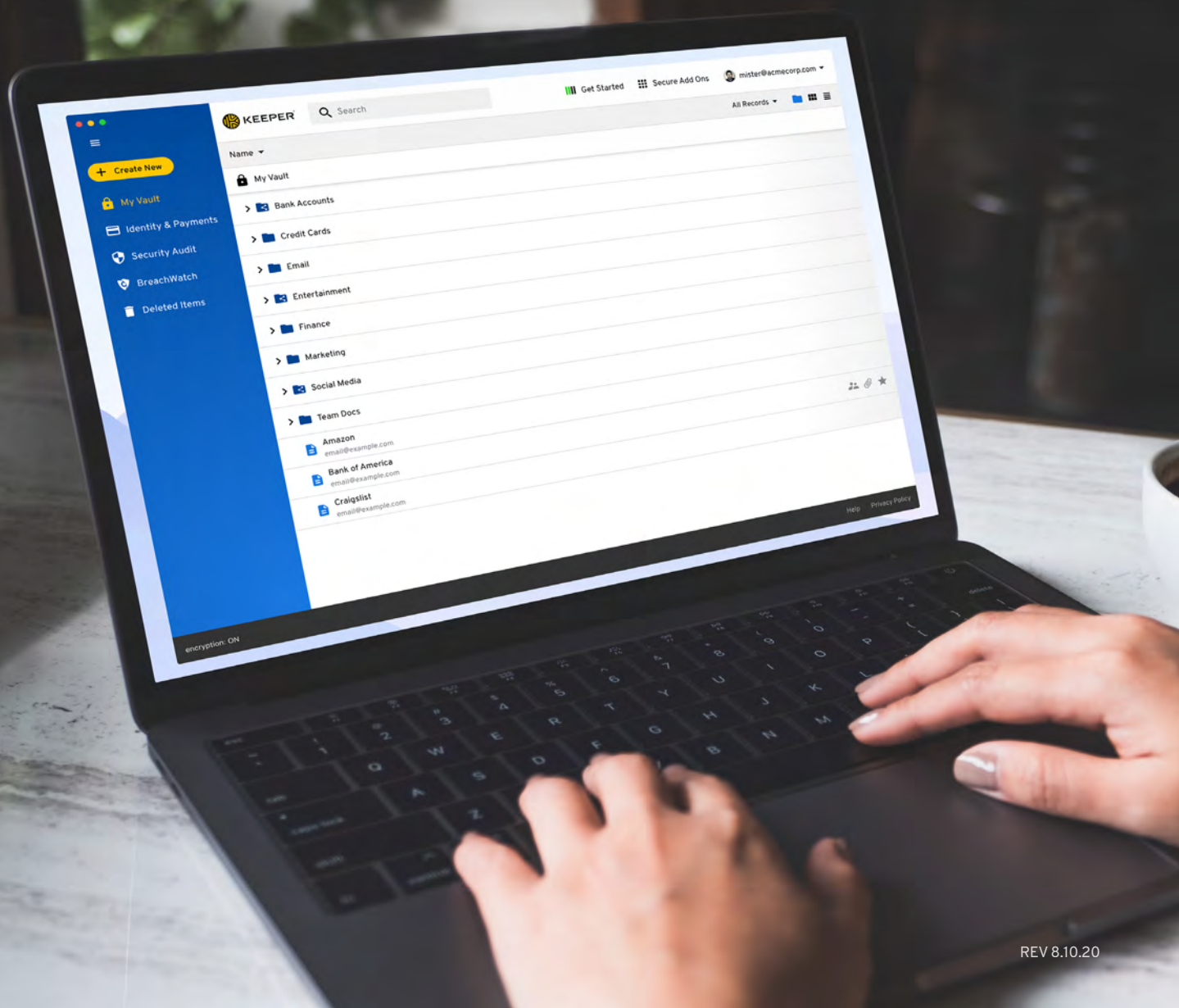




**KEEPER**  
Cybersecurity Starts Here™

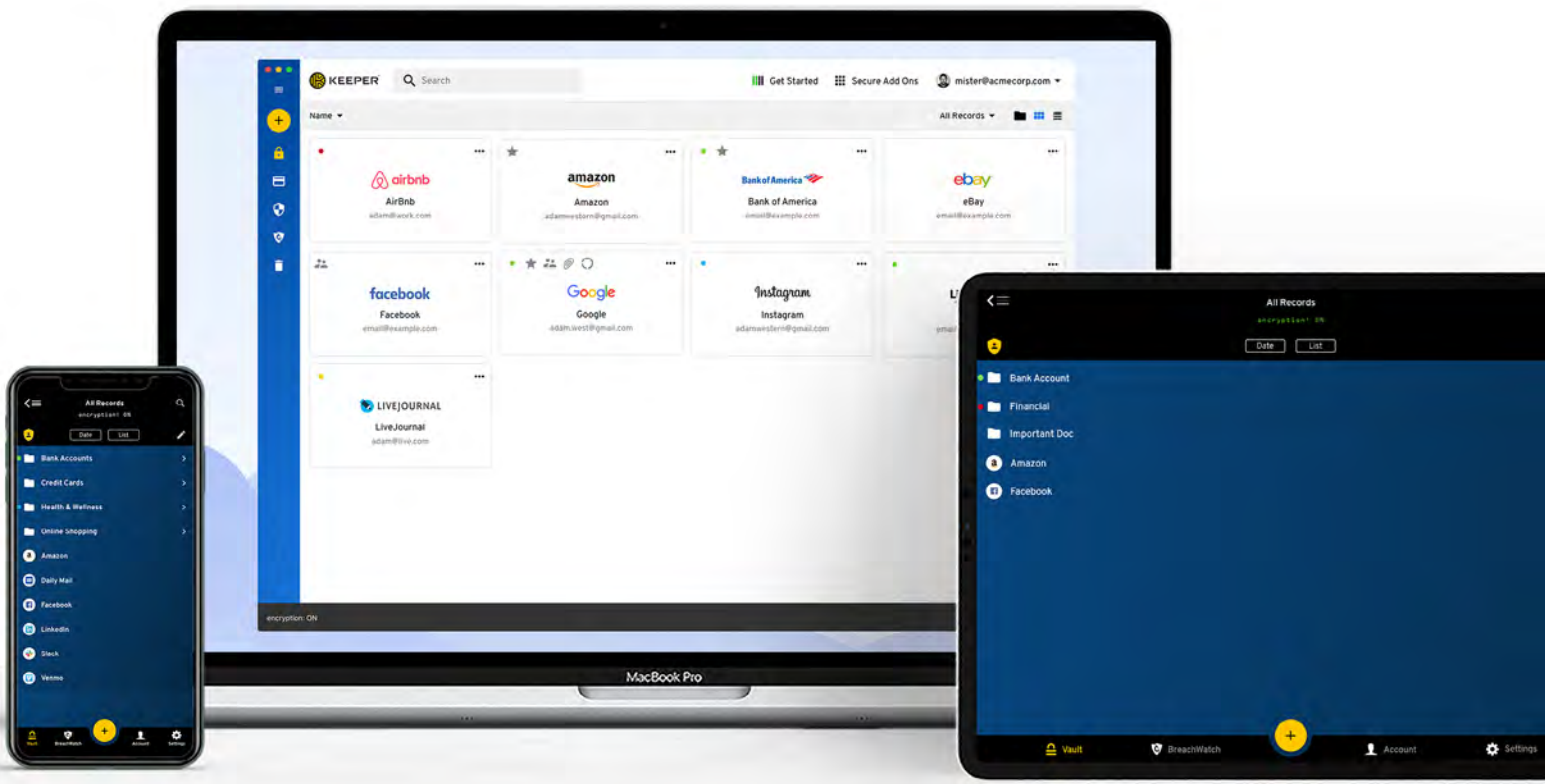
# FACT SHEET



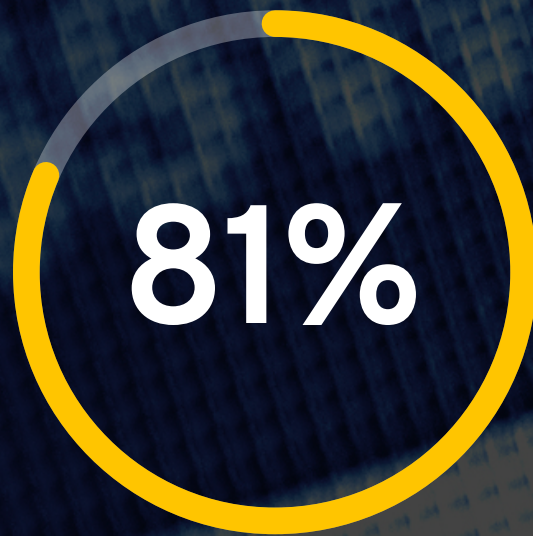
# ABOUT KEEPER

Keeper Security is a privately-held company that was founded in 2011 by Darren Guccione (CEO & Co-founder) and Craig Lurey (CTO & Co-founder). Keeper has four offices located in Chicago (Headquarters), California (Software Development), Ireland (EMEA Business Sales) and the Philippines (International Customer Support), serving over one million customers worldwide.

Keeper is a market-leading, top-rated zero-knowledge security and encryption platform for preventing password-related data breaches and other cyberthreats. Millions of consumers and thousands of businesses worldwide trust Keeper to mitigate the risk of password-related cyberattacks.





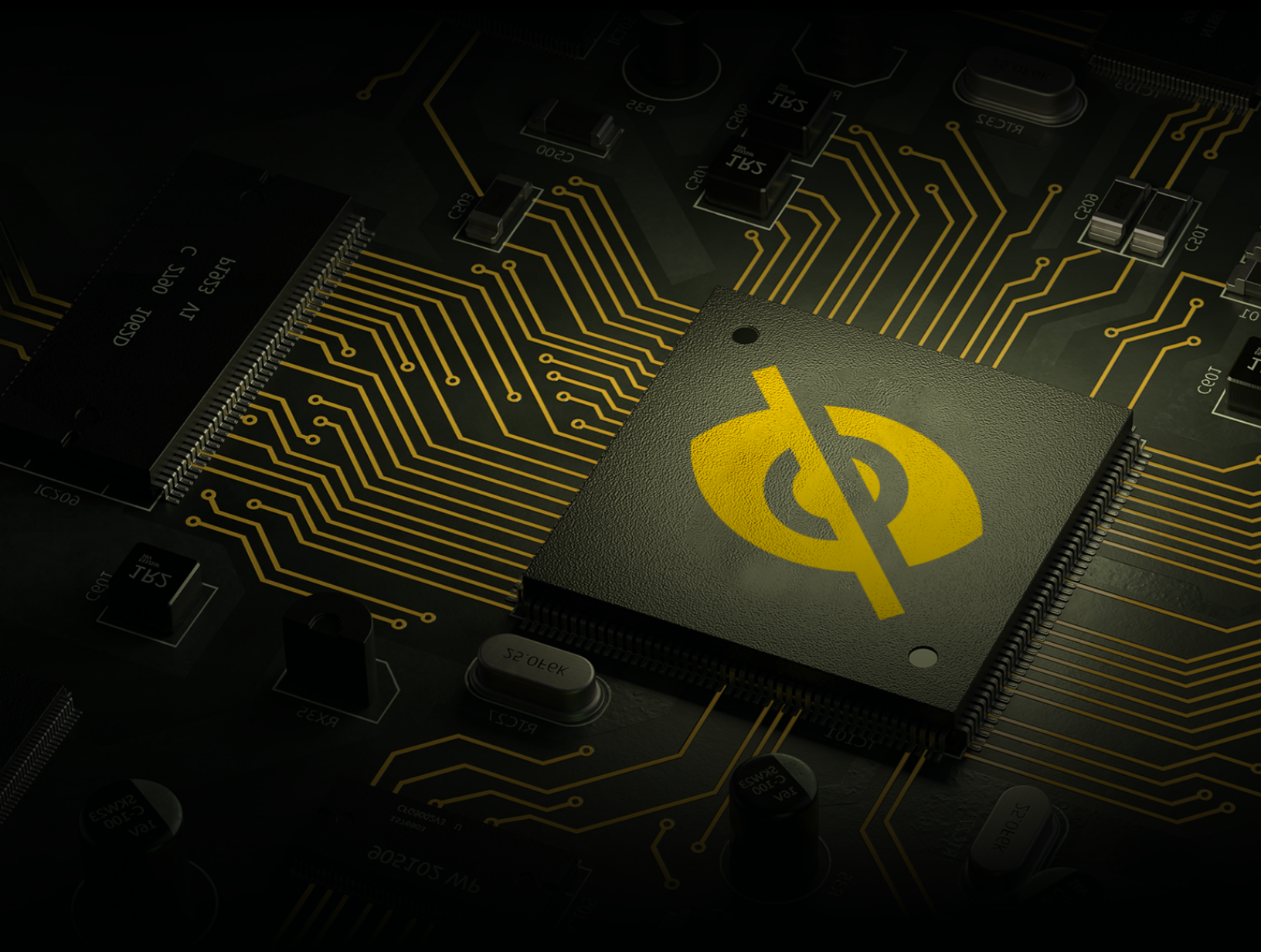


of breaches are  
due to weak  
password security

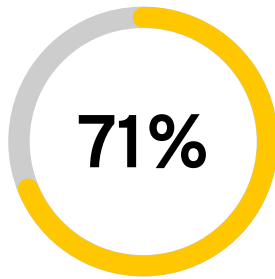


# WHY ZERO-KNOWLEDGE?

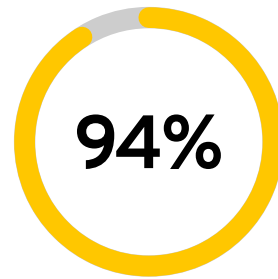
Keeper is one of the few cybersecurity platforms that use a zero-knowledge security model, which utilizes a unique encryption and data segregation framework to protect against a remote data breach. In a zero-knowledge model, the service provider has no knowledge as to what is stored on its servers. Because Keeper utilizes the zero-knowledge model, we have no way of accessing any of our users' master passwords, nor can we access our customers' encryption keys to decrypt their data.



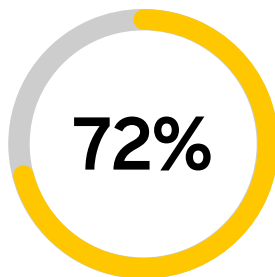
# BUSINESS DATA POINTS



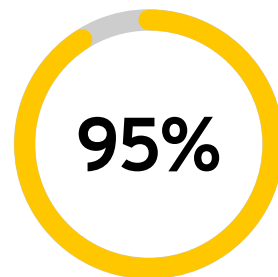
of breaches are financially motivated <sup>1</sup>



of SMBs globally have experienced a cyberattack within their companies' lifetime <sup>2</sup>



of malware was delivered by email <sup>3</sup>



of cybersecurity breaches are due to human error <sup>4</sup>

# BUSINESS SOLUTIONS (1 OF 2)



## Keeper Enterprise

Keeper Enterprise includes everything in Keeper Business and adds single sign-on (SAML 2.0) authentication, automated team management, advanced two-factor authentication, (DUO & RSA), Active Directory and LDAP sync, SCIM and Azure AD provisioning, email auto-provisioning, command line provisioning, and developer APIs for password rotation and backend integration.



## Keeper Business

Keeper Business provides IT administrators with complete visibility into employee password practices, allowing them to enforce company password policies, monitor employee compliance, and generate audit trails and reports. Keeper also securely manages the lifecycle of privileged account credentials with role-based access control (RBAC) and controlled credential sharing.



## KeeperMSP

Designed specifically for managed security providers (MSPs), KeeperMSP enables MSPs to solve their customers' password management and security issues by offering them password management as a service. With KeeperMSP, managed service providers can independently provision, manage, and monitor multiple customers from a central admin dashboard, with robust reporting and auditing tools to enforce security and compliance requirements such as RBAC, 2FA, SIEM event reporting, and regulatory and industry compliance.

# BUSINESS SOLUTIONS (2 OF 2)



## BreachWatch® For Business

Keeper BreachWatch scans the dark web and provides end-users with up-to-date risk assessments of passwords directly in their vaults, and provides administrators with a summary view of breached password status across the organization.



## Advanced Reporting and Alerts Module (ARAM)

ARAM takes Keeper's reporting capabilities to the next level with enterprise-grade, customizable reporting and alerting functionality, allowing administrators to monitor any size user population, view focused, summary trend data, and receive real-time notifications of risky or unusual behaviors.

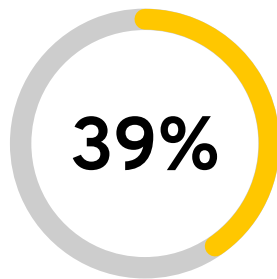


## KeeperChat™ for Business

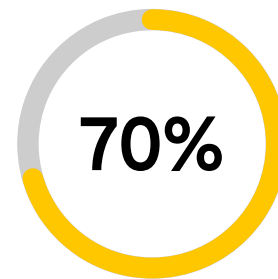
KeeperChat provides the highest level of privacy, security, organization and storage for text messaging. KeeperChat is super fast, easy to use and far more secure, much like our password management products, zero-knowledge means only the user has the ability to decrypt and access their information on their device.



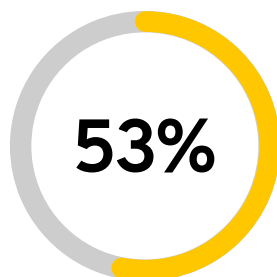
# CONSUMER DATA POINTS



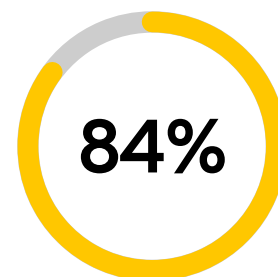
of consumers use the same password for every online service <sup>5</sup>



of consumers have more than 10 password-protected online accounts; 30% have “too many to count.” <sup>6</sup>



of people admit they use the same password for different accounts <sup>7</sup>



of online adults in the U.S. primarily keep track of their passwords by memorizing or writing them down <sup>8</sup>

## Sources:

<sup>5</sup> Zebra Insurance <sup>6</sup> Digital Guardian Survey <sup>7</sup> SecureAuth <sup>8</sup> Pew Research



# CONSUMER SOLUTIONS



## Keeper Personal

Keeper Personal users store their passwords in a private, encrypted digital vault that can be accessed from anywhere, using any device, running any operating system. Keeper auto-fills login credentials across websites and apps, which makes it easy to use a strong, unique password for every online account. In addition to passwords, Keeper can securely store payment card information, along with sensitive files, documents, photos, and videos. It even stores 2FA codes.



## Keeper Family

Keeper Family plans extend all the great features of Keeper Personal to up to five users in a household, with easy and secure sharing features so that family members can share passwords, files, payment cards, and more.



## BreachWatch®

Keeper BreachWatch scans the dark web and provides end-users with up-to-date risk assessments of passwords directly in their vaults, and provides administrators with a summary view of breached password status across the organization.



## KeeperChat™

KeeperChat is one of the world's most secure messaging platforms for consumers. KeeperChat is super fast, easy to use and far more secure, much like our password management products, zero-knowledge means only the user has the ability to decrypt and access their information on their device.

# RATINGS & AWARDS

Keeper has been named PC Magazine's Best Password Manager of the Year & Editors' Choice, PCWorld's Editors' Choice for two consecutive years and is the winner of four G2 awards for Best Software and four InfoSec Award for Best Product in Password Management for SMB and Best Product for SMB Cybersecurity. Keeper is SOC-2 and ISO 27001 Certified and is listed for use by the U.S. federal government through the System for Award Management (SAM).



**Gartner Peer Insights**  
4.9 out of 5 stars



**Spiceworks**  
5 out of 5 stars



**2020 Enterprise Leader**  
4.7 out of 5 stars



**Editor's Choice**  
4.5 out of 5 stars



- Cutting Edge Chief Executive of the Year
- Publisher's Choice Cybersecurity Password Management



- Best Product in Password Management
- Best Product for SMB Cybersecurity
- Publisher's Choice for Chief Executive of the Year
- Most Innovative CTO of the Year



**Best Password Manager of the Year  
& Editors' Choice 2018 & 2019**



**Editors' Choice 2018 & 2019**

# OFFICE LOCATIONS

Keeper Security is a global company headquartered in Chicago, IL, with offices in El Dorado Hills, California (Software Development), Cork, Ireland (EMEA Business Sales), and Cebu, Philippines (International Customer Support).

