

HOW RANSOMWARE THREATENS YOUR ORGANIZATION

Ransomware attacks are rapidly increasing in frequency and cost. Organizations victimized by ransomware attacks can lose access to their networks and data, incur steep financial losses, and suffer significant reputation damage.

COVID-19 PANDEMIC FUELED AN OUTBREAK OF RANSOMWARE¹

Ransomware attacks

ROSE BY 25%

between Q4 2019-Q1 2020



RANSOMWARE DAMAGES ROSE 230%²

2017  \$5B

2019  \$11.5B

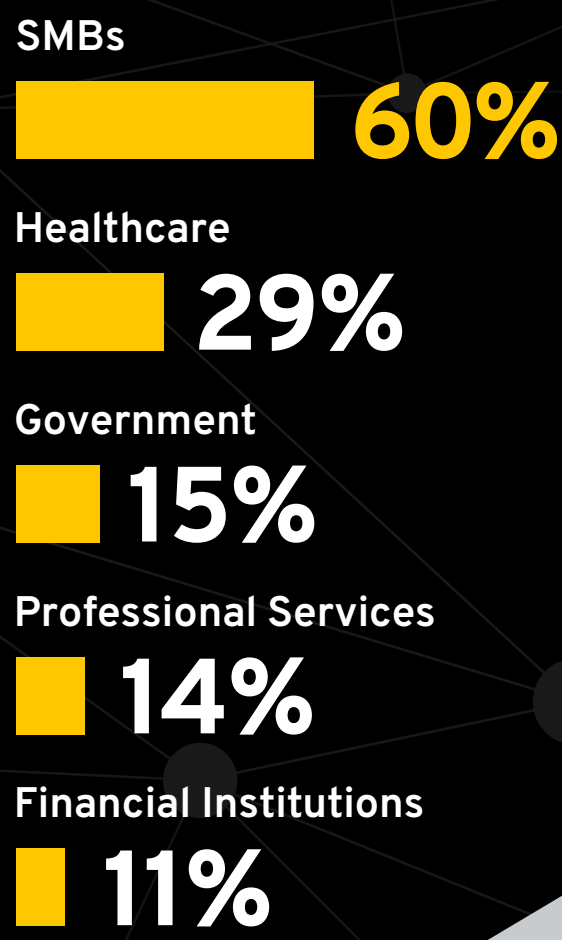
HOW LONG CAN you afford to close your doors?³

THE AVERAGE DOWNTIME

from a ransomware attack is

9.6 DAYS

WHICH SECTORS are most at risk?⁴



Small entities, BIG CYBER R!SKS

Ransomware preys on state, county and municipal governments with **LIMITED RESOURCES**

163+

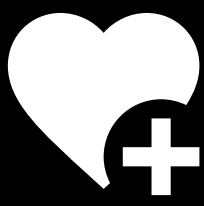
ransomware attacks hit local & county governments in 2019⁵

59%

increase in known attacks on local governments from 2018-2019⁶

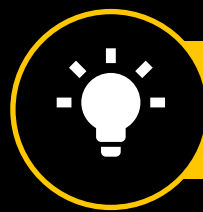
104%

increase in average ransom payment amounts⁷



HEALTHCARE IS A TOP TARGET⁸

Attacks against healthcare organizations **ROSE 350%** between 2018-2019



4 TIPS

TO PROTECT YOUR BUSINESS AGAINST RANSOMWARE



Perform regular system backups



Train employees to avoid phishing and other scams



Require the use of a password manager



Subscribe to a dark web monitoring solution

SOURCES:

¹CIODIVE ²CYBERSECURITY VENTURES ³DARK READING ⁴CIODIVE ⁵DARK READING ⁶DARK READING ⁷HASHED OUT NEWS ⁸BECKERS HOSPITAL REVIEW