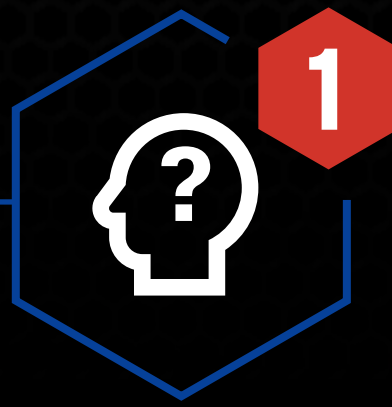


# 6 TAKEAWAYS FROM THE 2021 RANSOMWARE IMPACT REPORT

Keeper interviewed 2,000 employees across the U.S. whose organizations had suffered ransomware attacks. Here are six major takeaways.

## NEARLY 1/3 OF EMPLOYEES WERE UNAWARE

**29%** didn't know what ransomware was prior to their employer being attacked



## RANSOMWARE SIGNIFICANTLY DISRUPTS BUSINESS AS USUAL

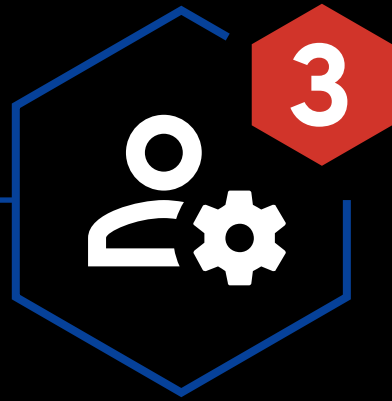
**77%** of respondents were unable to access systems or networks post-attack

**64%** lost login credentials or documents as a result of changes their organizations made post-attack

## SOCIAL ENGINEERING IS RANSOMWARE'S BEST FRIEND

**42%** of attacks were caused by phishing emails

**21%** were caused by compromised passwords



## MOST BOLSTERED SECURITY POST-RANSOMWARE ATTACK

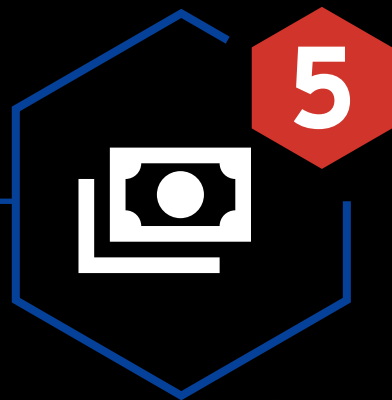
**87%** of impacted companies enacted stricter security protocols post-attack

**62%** implemented multi-factor authentication (2FA)

## PAYING THE RANSOM HAS OTHER COSTS

**93%** reported budgets being cut in other areas post-payment

**49%** of respondents said their employers paid the ransom



## RANSOMWARE IS THE NEW SCARLET LETTER

**64%** said the ransomware attack had a negative impact on their organization's reputation

[Download the Full Report to Learn More](#)