



KEEPER®

DATA PRIVACY TOOLKIT



Data Privacy Day, held every year on January 28th, is an international effort to educate consumers about their data privacy rights and encourage organizations to respect consumers' privacy, safeguard their data, and establish digital trust.

Keeper Security takes data privacy very seriously. Our patented zero-knowledge, multi-tier encryption model ensures that only our customers can access the passwords and other sensitive data they store in their Keeper digital vaults.

In an effort to help other organizations be good stewards of their customers' data, as well as inform consumers about their privacy rights and how they can help keep their data safe, we've developed the following helpful resources.



Why Is Consumer Data Privacy So Important to Your Organization?

As more of our lives shift online, consumers are growing increasingly concerned about how their data is being used, processed, and stored by the organizations they do business with. This infographic explains why being a good data steward is just good business.

[VIEW INFOGRAPHIC](#)



7 Things Your Employees Should Do to Keep Customer Data Safe

Customer data privacy is the responsibility of all employees at an organization, so it's crucial to train employees on best practices to keep customer data, as well as all other organizational data, safe. Here are 7 things to include in your training program.

[VIEW INFOGRAPHIC](#)



How to Manage Privacy Settings on Popular Consumer Apps

As more of our lives move online, more companies have access to consumer data than ever before, and managing the privacy settings on these apps can be confusing. The National Cyber Security Alliance has put together a handy list of links for consumers to manage their privacy settings on popular e-commerce sites, food delivery service apps, and more.

[GO TO QUICK LINKS](#)



Have Any of Your Passwords Been Compromised?

Are any of your passwords up for sale on the Dark Web? Scan your work or personal email address and find out right now.

[SCAN YOUR BUSINESS EMAIL](#) | [SCAN YOUR PERSONAL EMAIL](#)

Securing your company's passwords is the first step to ensuring that all of your customers' data is kept safe and private.

G2 named us an SMB, Mid-Market, **and** Enterprise leader for good reason. Keeper is the most secure password security platform on the planet. Plus, it takes only minutes to deploy and is super-easy to use.

Schedule a demo of our enterprise password management platform and we'll give you a **free 3-year personal plan** just for attending!

[SCHEDULE DEMO](#)