

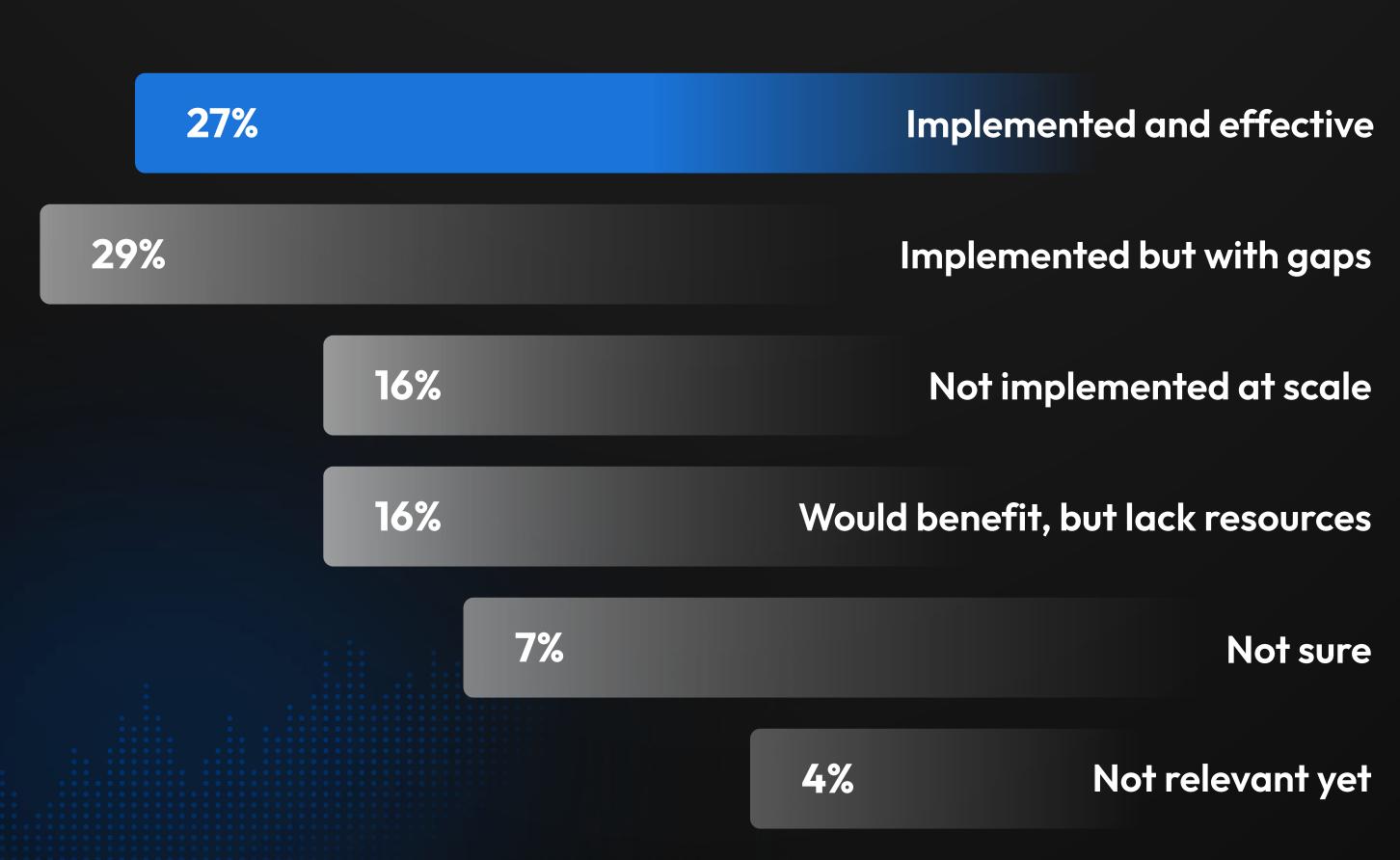
Identity Security at Black Hat 2025



What the Experts Are Saying

The State of Zero Trust

Only 27% say zero trust is working as intended







implementation



Integration challenges



Lack of leadership buy-in

Al-Powered Identity Threats on the Rise

Deepfakes, phishing and social engineering lead the list of concerns

Identity-based Threats Expected in 12–18 months

41% Deepfake attacks using Al

Ransomware targeting 17% privileged accounts

Advanced phishing schemes 45% and social engineering

25% Supply chain attacks

16%

Insider threats fueled by

poor access management

Credential stuffing and 24% account takeovers

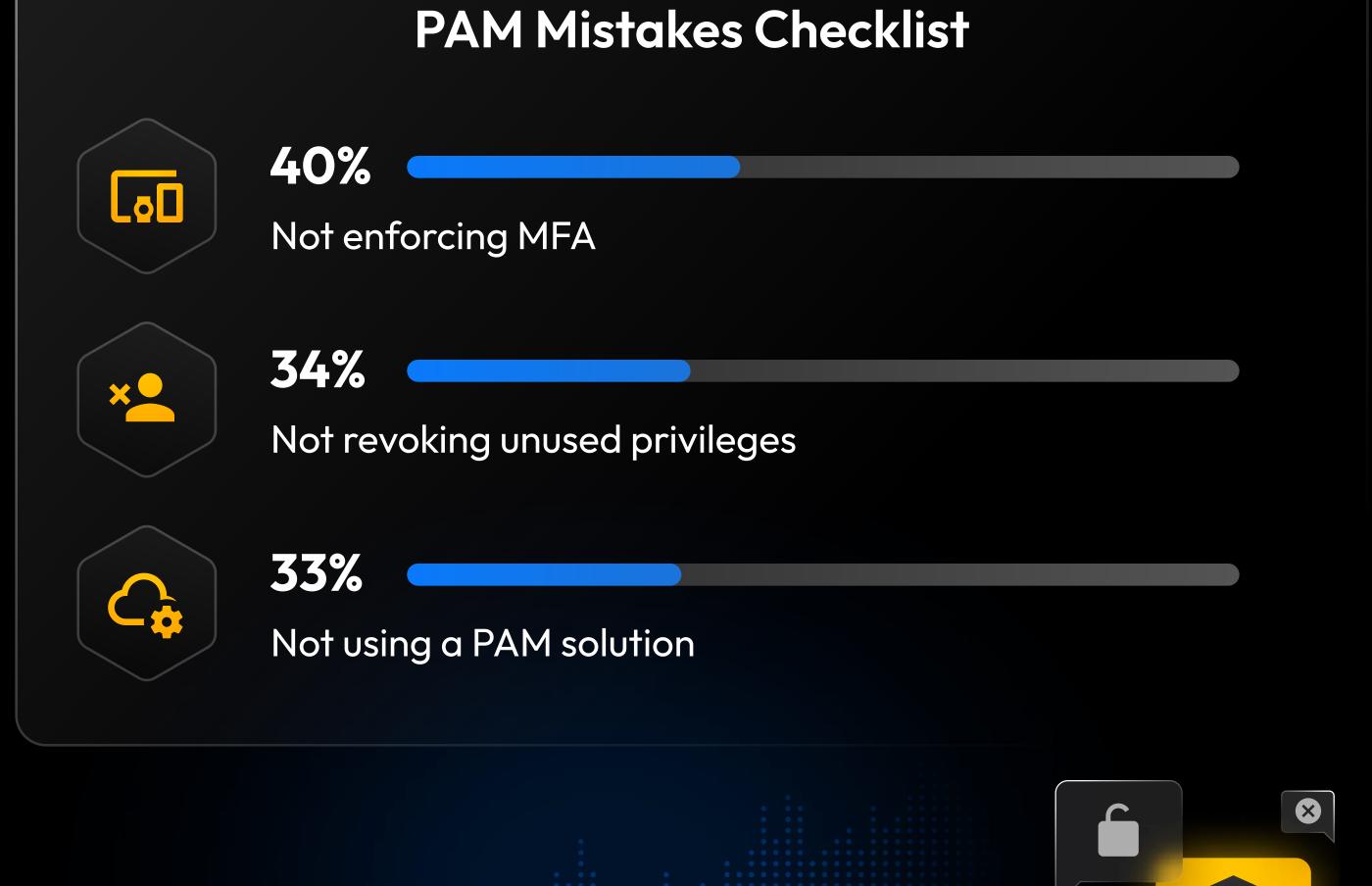
Future Outlook

believe Al-powered identity validation and authentication will be

the most transformative identity technology in the next five years.

Old mistakes still plague privileged access controls

Privileged Access Pitfalls



practical to deploy across modern, distributed environments.



Organizations need solutions that are both effective and

Darren Guccione

CEO & Co-founder, Keeper Security

Survey Methodology

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