

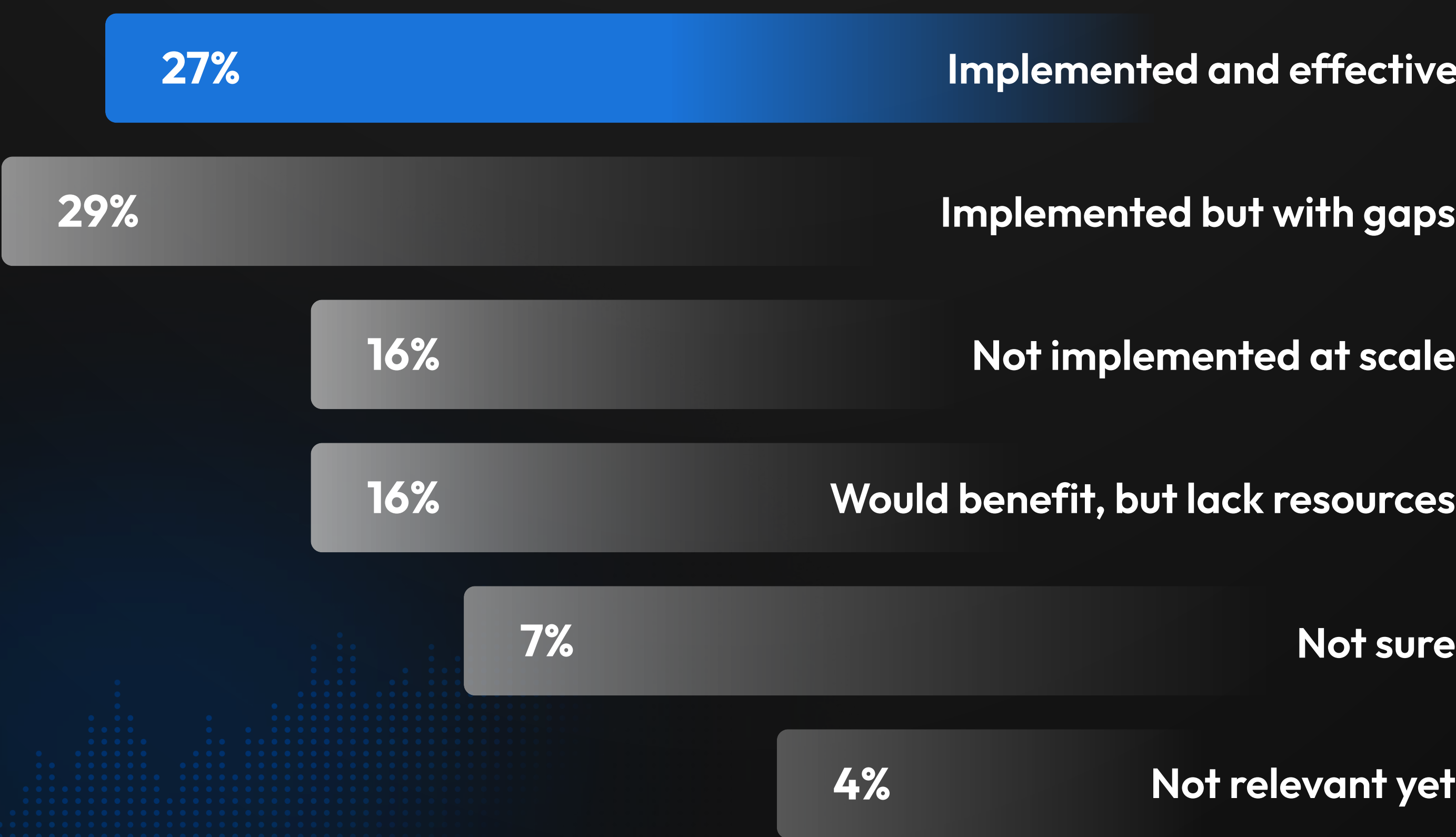
# Identity Security at Black Hat 2025



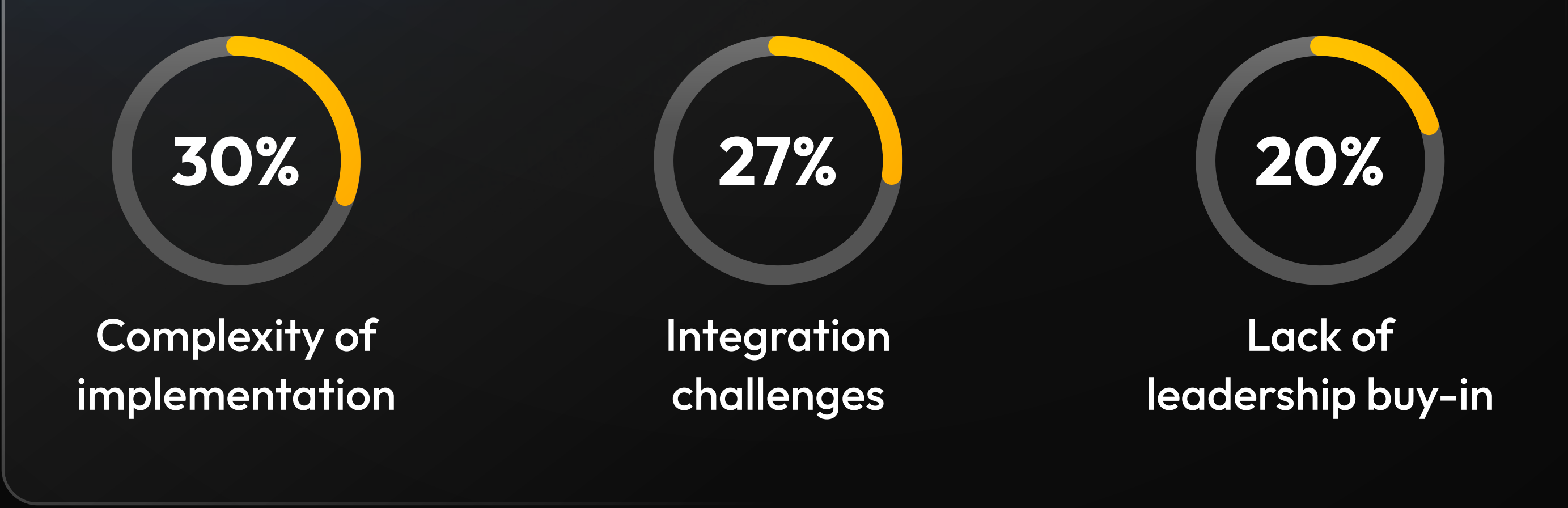
## What the Experts Are Saying

### The State of Zero Trust

Only 27% say zero trust is working as intended



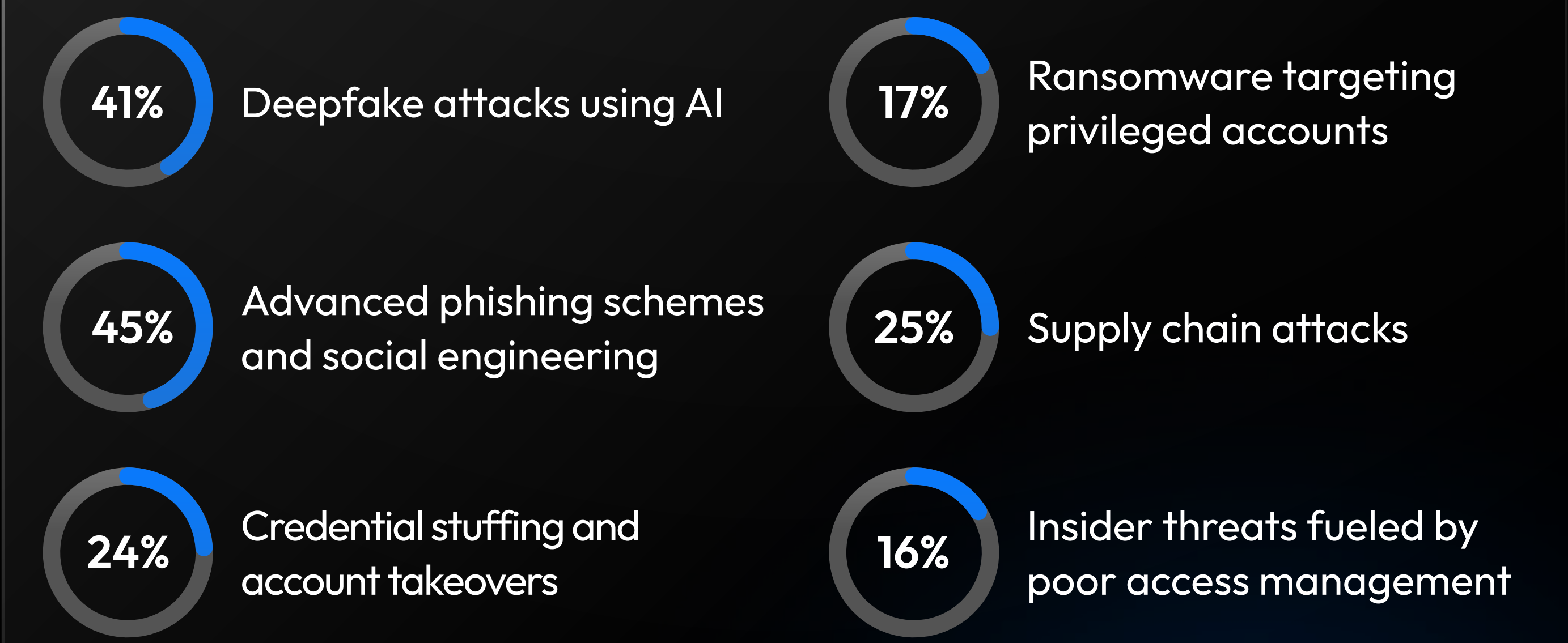
### Top Barriers to Zero Trust



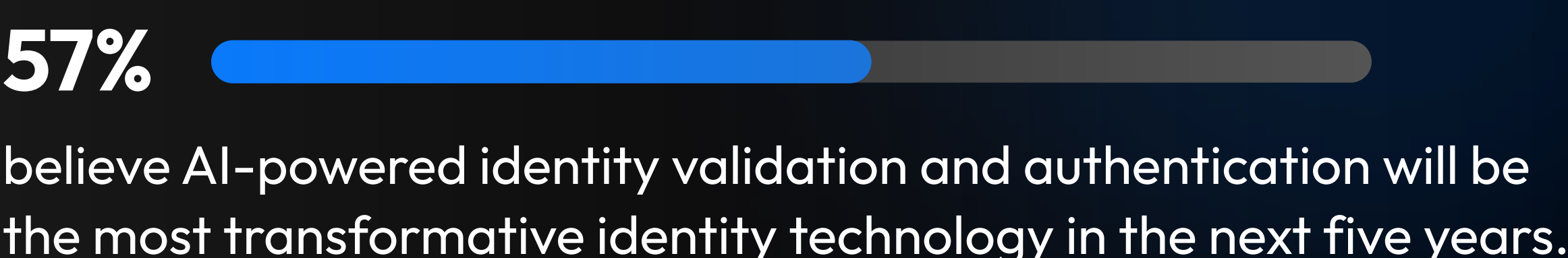
### AI-Powered Identity Threats on the Rise

Deepfakes, phishing and social engineering lead the list of concerns

### Identity-based Threats Expected in 12–18 months



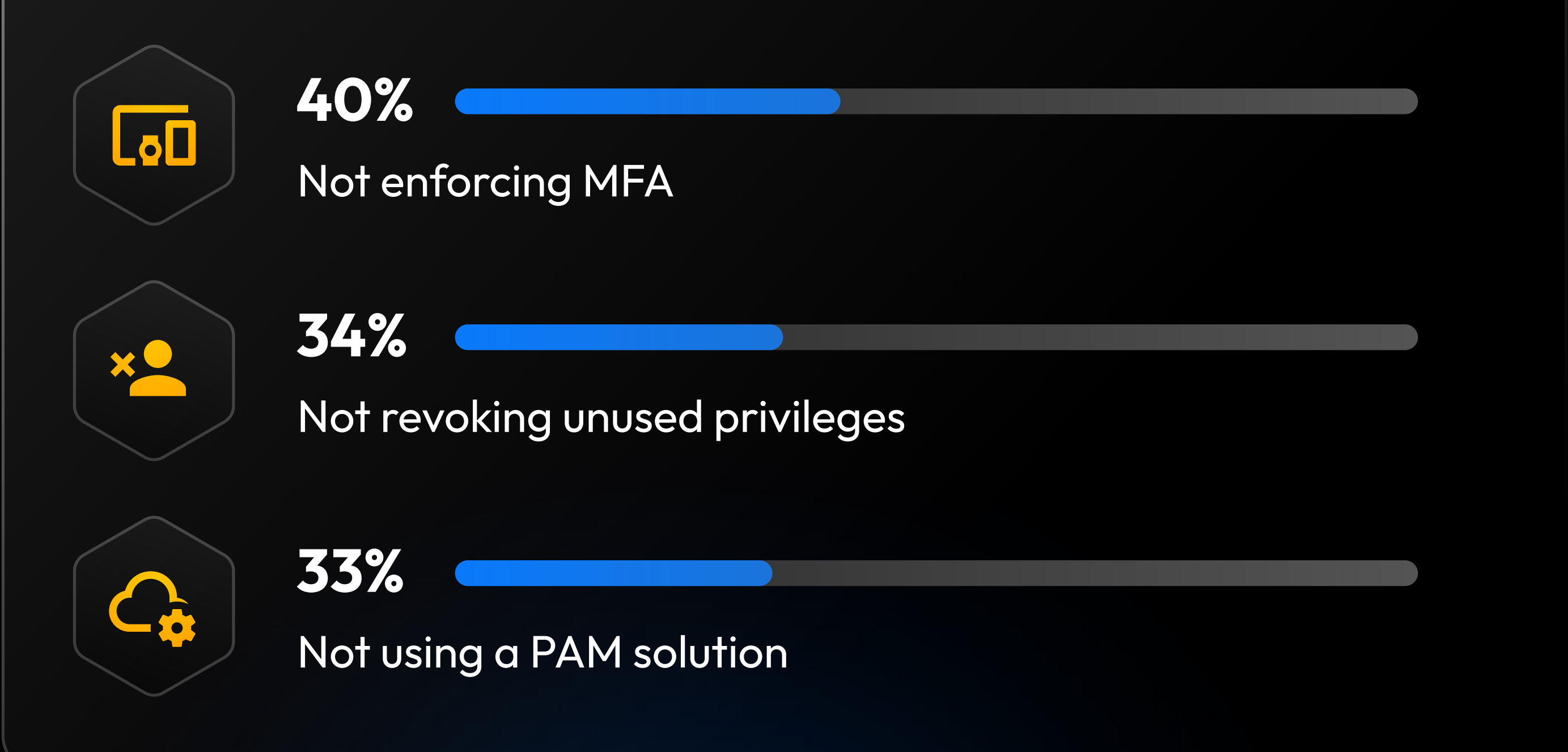
### Future Outlook



### Privileged Access Pitfalls

Old mistakes still plague privileged access controls

### PAM Mistakes Checklist



Organizations need solutions that are both effective and practical to deploy across modern, distributed environments.

**Darren Guccione**  
CEO & Co-founder, Keeper Security

#### Survey Methodology

This survey was conducted by Keeper Security at Black Hat USA 2025 and includes responses from 110 cybersecurity professionals attending the event.