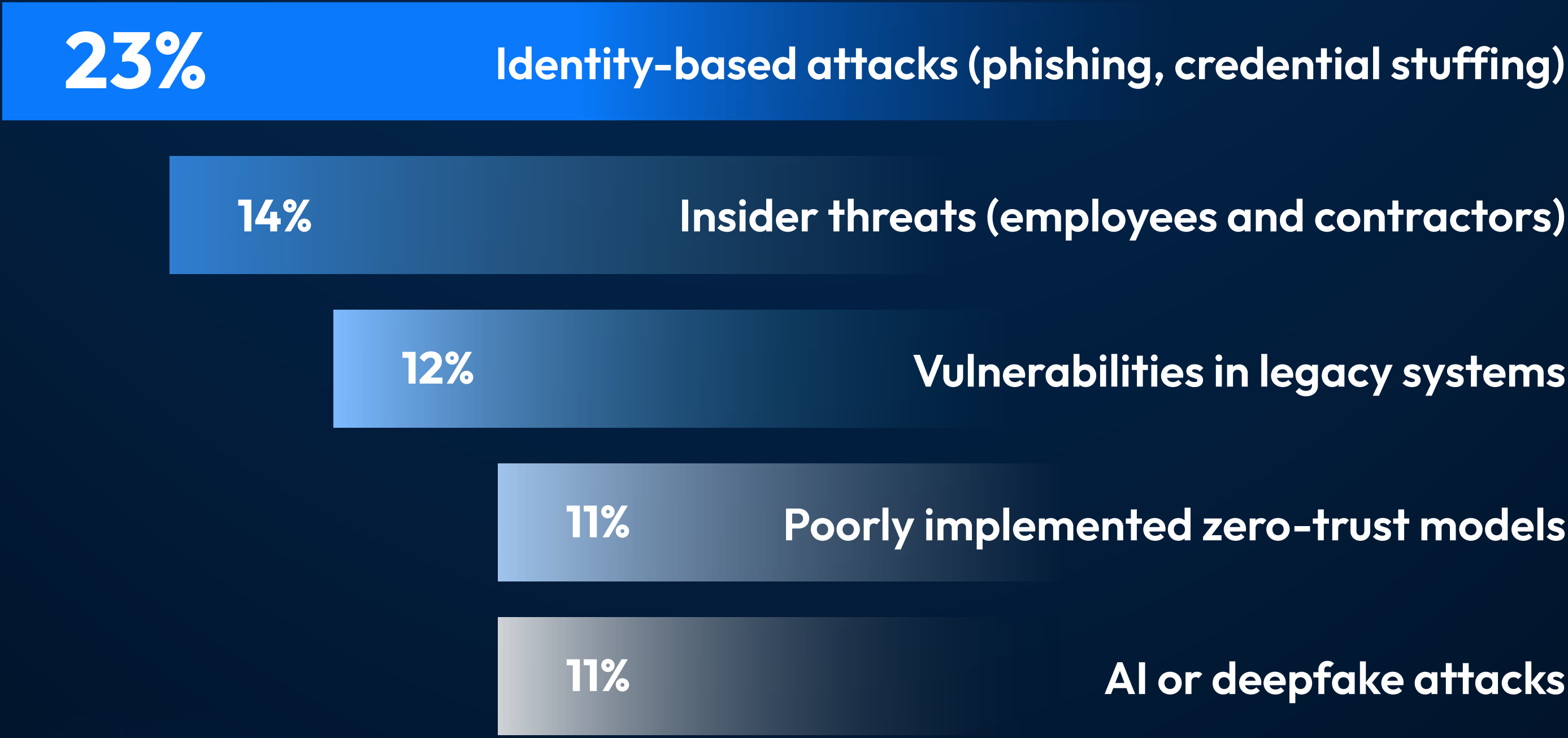


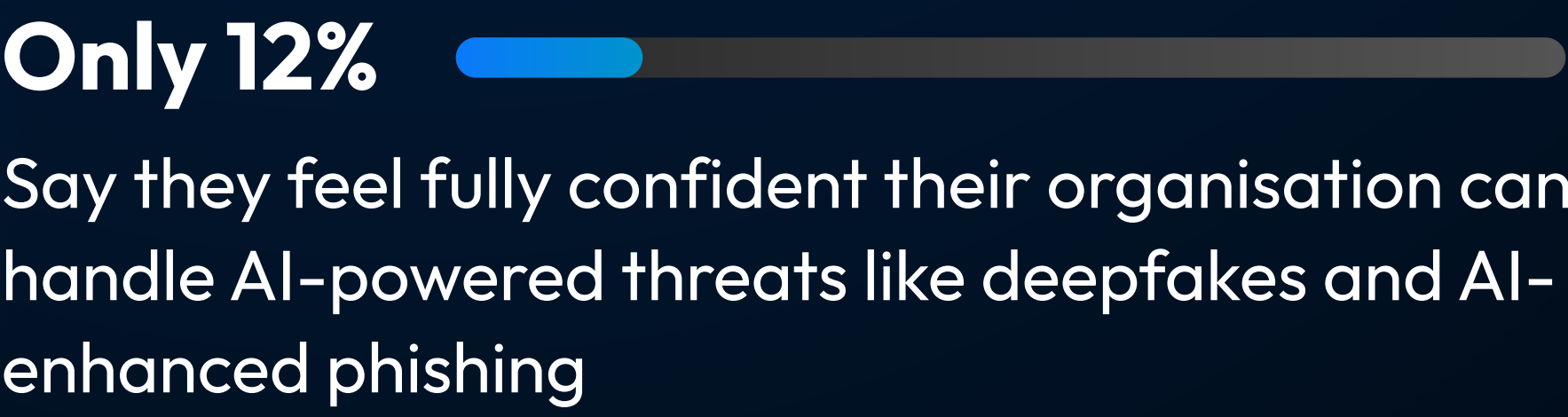
# Cybersecurity in Practice 2025

Keeper Security surveyed 160 cybersecurity professionals at Infosecurity Europe 2025. The data offers a revealing look at today’s biggest identity security concerns, how organisations are managing the evolving threats and the existing behavioural gaps putting organisations at risk.

## Identity Is the Top Breach Concern for 2025

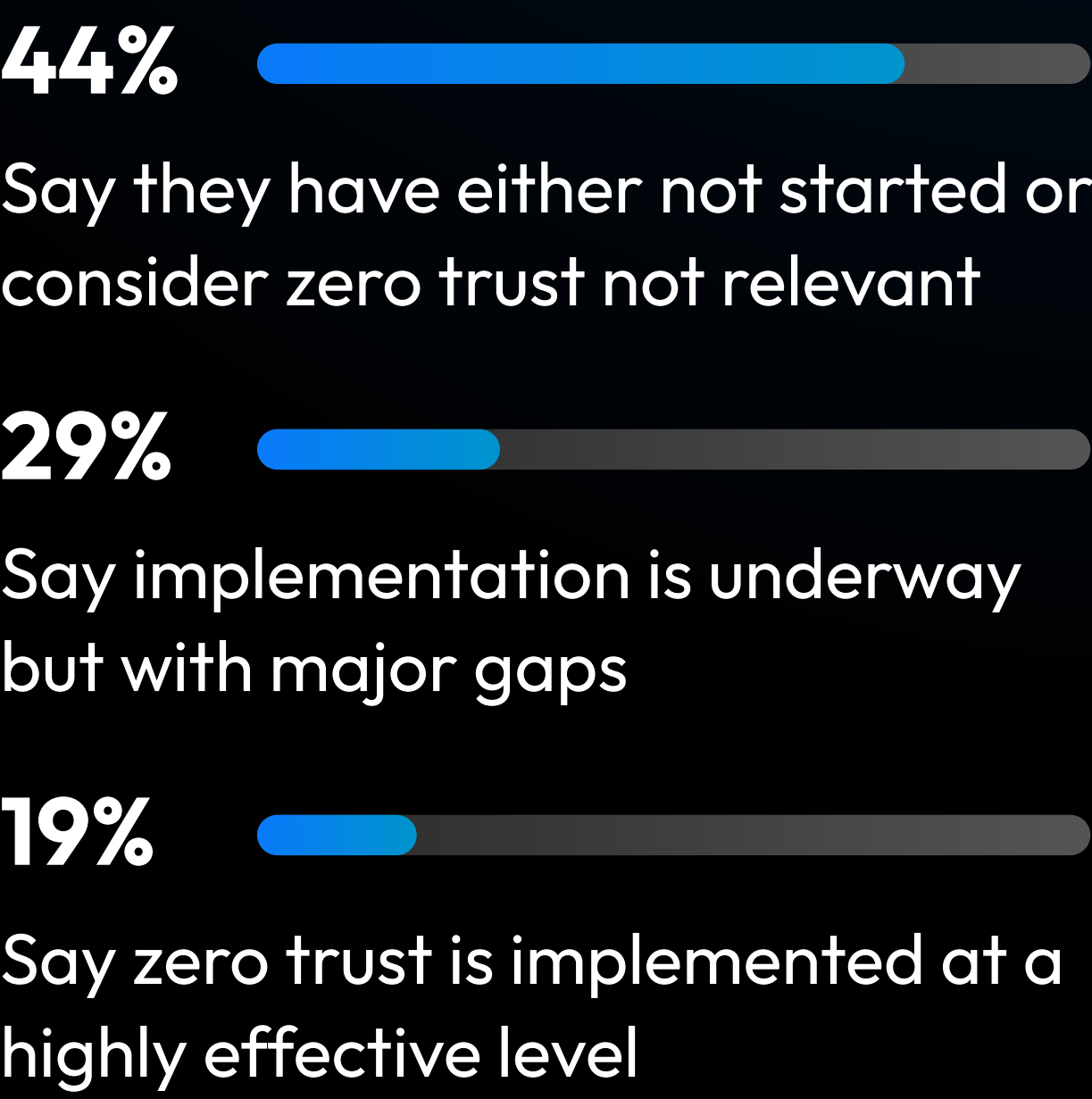


## Confidence Wobbles Around AI Threats



Organisations with robust zero-trust models show higher confidence in managing AI threats than those without.

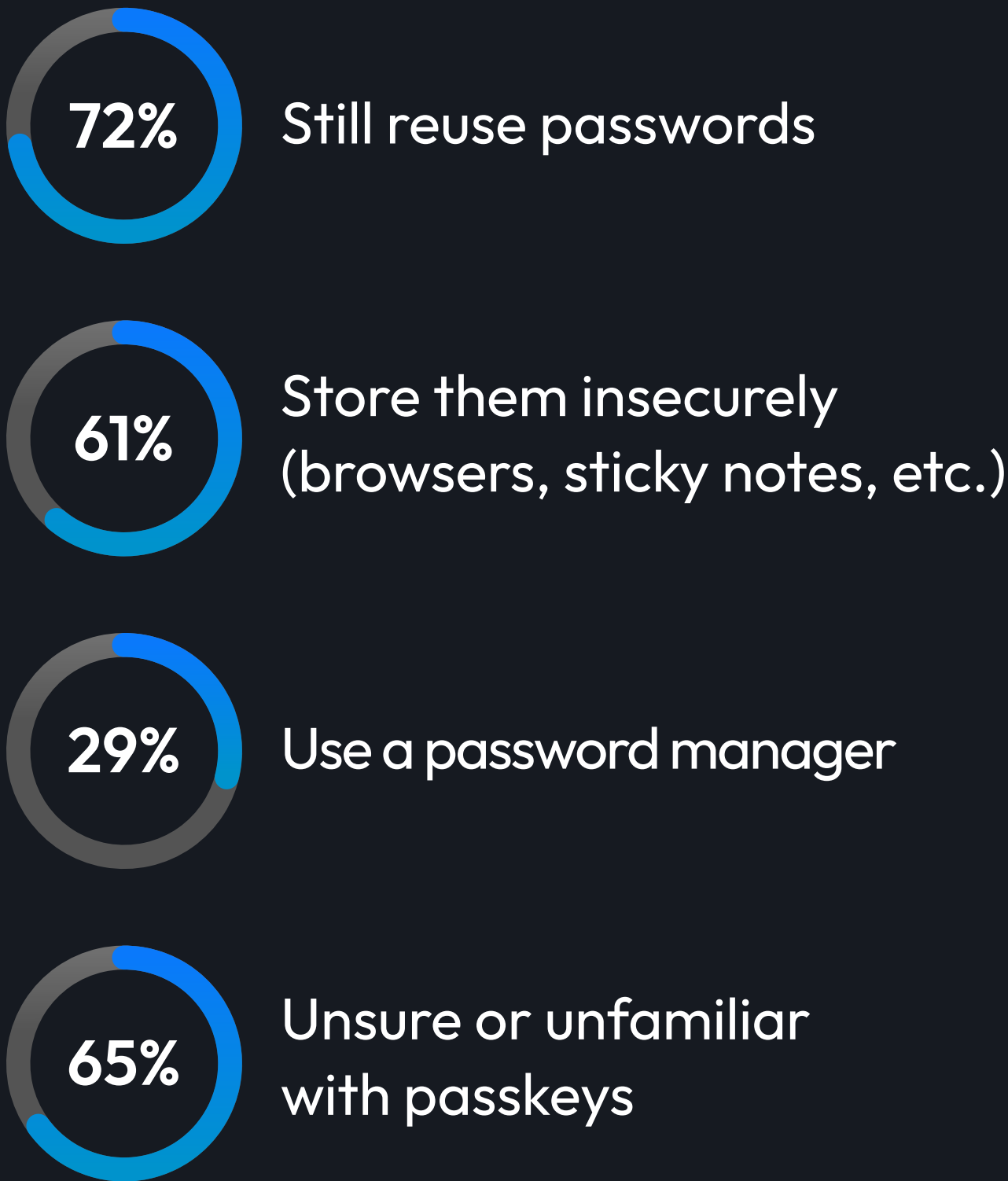
## Zero Trust Adoption Is Rising but Gaps Persist



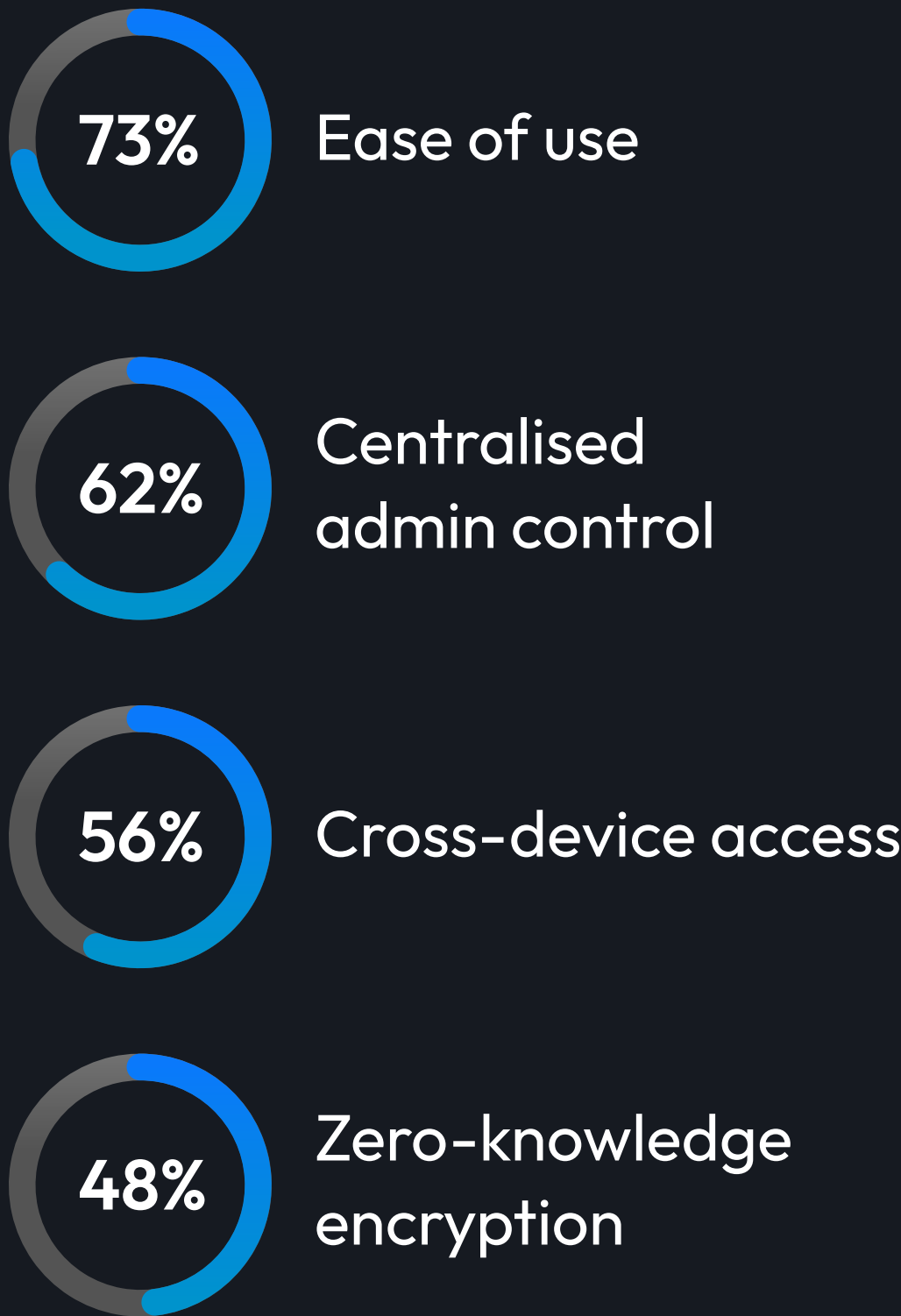
## Top Barriers to Adoption



## Password Habits Putting Security at Risk



## Top Features Users Want in Identity Security Tools



Awareness of identity risk is high, but implementation of the right tools is still catching up. Keeper Security delivers modern identity protection through zero trust, credential management and privileged access control – making security simple, enforceable and resilient.

**Darren Guccione**  
CEO & Co-founder, Keeper Security